ABOUT ME

I'm a versatile creative professional with broad experience across multiple design disciplines including: web design with strong HTML/CSS and JavaScript skills, information design including infographics and data visualization, branding and logo design, video production and motion graphics, photography, and printed/digital documents and presentations; a capable leader and mentor; an expert in all things Creative Cloud; a great creative problem-solver and team-player. I want to exceed expectations and drive results.

GREG KING

SR. MULTIMEDIA DESIGNER

gregpking@gmail.com

portfolio - gregpking.com

208.569.9801

SKILLS

- Layout and Design
- HTML, CSS, Javascript
- Video Production
- Motion Graphics
- Infographics & Data Visuals
- Documents & Presentations
- Photography
- UI & UX Design
- Branding & Logos

TOOLS

- After Effects
- Premiere
- Illustrator
- InDesign
- Photoshop
- Lightroom
- Dreamweaver
- Flash/Animate
- MS Office

EDUCATION

Bachelor of Fine Art (BFA)
Graphic Design
BYU-Idaho, Rexburg, Idaho

EXPERIENCE

Zovio Inc. | *08/2019 - 08/2022* | *Sr. Multimedia Designer*
Worked with various stakeholders throughout the company to meet individual department creative needs.
- Created HTML templates for college level courses inside the canvas platform along with other HTML-based internal tools.
- Created and coded video-based on-boarding training presentations. Managed onboarding system of over 500 videos.
- Managed video production of internal training videos, shooting, editing, gear, graphics and final products.
- Helped structure data collection and reporting with SharePoint and Power BI.
- Designed and coded SharePoint websites supporting clients and staff.
- Formatted documents, guides, and presentations for clients and staff.

Dream Center Education Holdings | *08/2013 - 08/2019* | *Sr. Multimedia Designer*
Worked with L&D leadership to plan department strategy and direction. Executed creative needs within the department.
- Shot, edited, and finalized training videos with motion graphics.
- Designed and laid out job aids, infographics, and onboarding materials.
- Laid out and coded HTML pages for a web-based learning management system.
- Managed and mentored other designers and interns on the team.
- Was Lead Administrator for a SharePoint and learning management system (LMS) that serviced hundreds of employees.

Red Inc. | *07/2011 - 08/2013* | *Graphic Designer*
Worked in an agency type environment, with various clients and stakeholders.
- Created marketing materials including posters, fliers, and billboards.
- Helped produce conservation-based video series.
- Produced a series of custom motion graphics in After Effects.
- Juggled multiple projects with various clients and budgets.
- Redesigned websites, including code and layout.

Center Partners | *04/2007 - 08/2013* | *eLearning Multimedia Designer*
Worked with a creative team to develop web-based learning tools and training.
- Designed user-interfaces, animations, and logos.
- Mentored and managed graphic design interns.

ADDITIONAL RELEVANT EXPERIENCE

Idaho National Laboratory | *Multimedia Designer*
Beehive Federal Credit Union | *Marketing Assistant*